

Positive Alternatives 2016 - 17 Quarterly Update

Grantee (Name and city): New Beginnings Pregnancy Care Center, Grand Rapids 0000950680

Contact: Laurie Marshall

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Goal: To provide positive alternatives to abortion to pregnant and parenting women in Northern Minnesota

Population: Pregnant and parenting women in Northern Minnesota

For the period/quarter: October 1, 2016 to December 31, 2016

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Hire new grant staff Provide guidance to grant staff Attend required grant meetings Reporting		Laurie and Tammi attended the PA Grant meeting which was held October 25 th in Alexandria, MN. Laurie continues to do the grant reporting and Tammi helps with the Grant Evaluation class.	
Outreach	Advertising and publicity venture Community Education and contact activities Efforts at increasing capacity		An advertising video is showing at the local theater before every movie for one year as per our contract. Much advertising has gone out for our programs. Much advertising for a nurse manager in local papers and churches. Hired a new Public Relations and Fundraising Director in November to replace the former person.	
Car Seat Program	Provide car seat education	5	Our evaluation project is Car Seat Installation and Safety. We had an officer from the City of Grand Rapids present a workshop at our local library to those who saw our ad and wanted to attend the class. One completed car seat education in Center.	11

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Fatherhood Programs	Provide a 24/7 Dad program to help men learn parenting skills	3	We mentioned the 24/7 Dad program at our events and passed out literature but have not had any response from a dad.	0
Life-Skills Education Program	Provide educational programs through EWYL that have components specifically about building life skills such as: budgeting, cooking, apartment searching, relationship building	3	Purity Promotes Possibilities Program.	0
Parenting Education (Earn While You Learn)	Provide intake assessment including parenting skills. Based on her interests and needs, lessons are selected. Client Service Advocate encourages, instructs and assesses progress. Incentives are provided for successful completion of lessons. Includes infant care, infant nutrition, sleep safety, violence prevention	3	Three different clients have been coming in regularly to do the Earn While You Learn Program and another client came in one time.	16
Pregnancy Testing	Provide program eligibility assessment, pregnancy consulting and testing If pregnancy test is negative, sexual integrity education and support is offered.	3	We continue to offer pregnancy testing and if there is a negative test we will offer sexual integrity education.	0

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Provide Necessary Services to all clients	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	4	There have been quite a few calls for information about what we offer at our Center. We have told them about our Center and we have also referred them to other organizations if needed.	13
Provide Necessary Services Assessments Only	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	3	The intake assessment was completed for two clients. One also did a EWYL class.	2
Ultrasound	Services provided to ultrasound clients (including assessment, intake, consulting)	5		0

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women/men who received car seats and car seat safety education from a PA funded program activity</i>	9
<i>Number of women/men who received car seat safety education only from a PA funded program activity</i>	2
<i>Number of women/men who received child abuse prevention education from a PA funded program activity</i>	1
<i>Number of women/men who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	0
<i>Number of women/men who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	1
<i>Number of women/men who received sleep safety education only from a PA funded program activity</i>	0

Challenges: We continue to seek a Nurse Manager. The inquiries we've had are mostly from people who have other part-time jobs and wouldn't be able to work the days and hours that we are looking for or they don't meet the requirements for this position.

Comments: On the sections, Maternal and Child Health Initiative Task Force Strategies, I changed the wording to women/men because three men took the car seat safety class and one of the men is also doing our Earn While You Learn program.